



Spotlight: 5 secrets to getting published

1. Change your mind

What do you have to offer?

Make a list of the places you want to be featured.

2. Research

What are they looking for?

Who is their audience?

Where does their and your audience meet?

How far in advance do they collect content?

3. Shoot, Write, Create

What are some upcoming events that they will be looking to get content for?

mg.

i am michelle gifford

www.iammichellegifford.com



Spotlight: 5 secrets to getting published

What is their style?

Do you have anything that you can share?

What can you create to fit their need?

4. Submit

What are the rules for submission?

Are there any special instructions?

5. After submission

Where will they be looking?

What are your action steps?

mg.

i am michelle gifford

www.iammichellegifford.com