

Year of Content in 1 hour

by Michelle Gifford

Insta
**MONEY
MAKERS**

Grow your biz on IG & beyond

What is your goal?

What is your goal with your content?

How do you make money?

What do you want people to do?

What is your niche?

Person, Problem, Product, Promise of transformation, personal authority

What are your 12 topics for the year?

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What is your posting pattern?

Monthly Plan

- What are my goals?
- Does the topic still seem applicable?
- What am I selling?
- What worked last month?
- Make a plan for your content

Create the content
